

Under the patronage of
His Highness Sheikh Ahmed bin Saeed Al Maktoum
 President of the Dubai Civil Aviation Authority, Chairman of Dubai Airports
 Chairman and Chief Executive of Emirates Airline and Group



ENABLING COMMUNITIES, INTEGRATING LIVES

ACCESSABILITIES EXPO 5th EDITION POST SHOW REPORT

9 - 11 October 2023
 Halls 5, 6 & 7, Dubai World Trade Centre

Strategic Partners:



Organised by:

Telecom Partner:



Technology Partner:



Healthcare Partners:



Data & Analytics Partner:



EVENT PATRON MESSAGE



His Highness Sheikh Ahmed bin Saeed Al Maktoum

President of Dubai Civil Aviation Authority, Chairman of Dubai Airports and Chairman and Chief Executive, Emirates Airline & Group, Patron of AccessAbilities Expo

As we work towards fulfilling the vision of our leaders to make the UAE the best country in the world to live in, we are committed to empowering people of determination, making them productive members of the community and supporting them in contributing to the nation's development journey.

AccessAbilities Expo has once again fostered closer collaboration between our communities, government departments and the world's leading disability experts and suppliers. I congratulate the organisers for facilitating such an inclusive participation by all stakeholders and I wish the next edition more success and wider participation from all over the world.

Ghassan Suleiman

CEO, AccessAbilities Expo

Continuous Journey of Success

The AccessAbilities Expo has firmly established itself as the premier platform in the MENASA region, uniting cutting-edge technologies, products, and services for People of Determination under one expansive umbrella. The recently concluded 5th edition, held from October 9 to 11 at the Dubai World Trade Centre, hosted over 250 international companies, brands and special needs centres from 50+ countries, showcasing the latest technology and solutions, many of which were launched for the first time in the Middle East. Several business deals and MoU signings were also announced, spotlighting the Expo's dynamic role in empowering people of determination to lead more productive, independent, and fulfilling lives.

Drawing over 12,000 visitors from 70 countries, the Expo served as a platform for those seeking the most recent advancements in assistive technology and initiatives for people of determination. Beyond an extensive array of global technologies, smart solutions, and innovations, the event featured specialised areas dedicated to adaptive sports, technology, arts and crafts, medical and rehabilitation services. Additionally, several conferences, including the inaugural Medical Conference and the 5th edition of the Knowledge Hub, delved into innovative ideas and partnerships to enhance the lives of people of determination.

Graced by strong support from local and regional Government Authorities, committed to delivering world-class services for the over 50 million individuals of determination in the Middle East and receiving excellent feedback from the community, the Expo once again proved its significance.

Our deepest appreciation goes to His Highness Sheikh Ahmed Bin Saeed Al Maktoum, President of Dubai Civil Aviation Authority, Chairman of Dubai Airports, Chairman and Chief Executive of Emirates Airline and Group, Patron of AccessAbilities Expo, for opening the event and for his dedicated support from day one to make this event a success.

We extend heartfelt thanks to the thousands of individuals from regional government bodies, disability support centers, and global suppliers for their invaluable guidance and commitment, propelling the event to new heights with each edition.

We look forward to welcoming you again at the 6th edition of AccessAbilities Expo in 2024.

THANK YOU TO ALL OUR PARTNERS IN SUCCESS

STRATEGIC PARTNERS



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



EXHIBITORS





QUICK FACTS





Her Excellency Shamma-Almazrui
Minister of Community Development, UAE

“Dubai hosting of AccessAbilities Expo confirms once again that the UAE is a forum for connecting minds and creating the future for all members and segments of the society, which represents a great opportunity for international cooperation between all countries of the world, with a view to learning about new technological and innovative solutions offered to People of Determination. AccessAbilities Expo is a reflection of the United Nation’s convention that was ratified by the UAE, especially Article 9 which called for facilitating accessibility and participation for people of determination to the surrounding physical environment, means of transportation and information, including assistive technology.

The rehabilitation techniques and programmes provided by the event to its visitors are the best evidence of this, in addition to the event’s ability to attract people of determination, their families, and those working with them from the different countries of the world, to learn about the services that support them in the fields of education, employment, home, and other recreational and community services, hence enabling them to live independently on an equal footing with others.”



His Excellency Mattar Al Tayer
Director General, Chairman of the Board of Executive Directors of the Roads and Transport Authority (RTA), Dubai, UAE

“The UAE is keen to provide the best services and facilities to serve people of determination, preserve their health and safety, and help them enjoy a high-level quality of life, leading to community integration, realization of effective participation, promotion of equal opportunities, and supporting and empowering this segment to be able to produce and create. RTA is among the leading government authorities in terms of empowering and enhancing the well-being of people of determination. Since its inception, it strived to translate the directions of our

wise leadership to make Dubai a friendly city for people of determination, and translated these directions through the provision of an array of services and facilities targeting people of determination in the different transportation means. It also made sure that all infrastructure projects and their facilities, especially mass transportation, are friendly to people of determination, in line with its commitment to implementing Federal Law No. 29 of 2006 regarding the rights of people of determination.”

TESTIMONIALS



His Excellency Saeed Mohammed Al Tayer

MD & CEO of Dubai Electricity and Water Authority, UAE

"The UAE is a leading country in integrating people of determination into society and providing them with a flexible environment to channel their energies and prove their capabilities while achieving happiness. At DEWA, we contribute to realising vision of the wise leadership for empowering and including people of determination in society. This is in line with the National Policy to Empower People of Determination, launched by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai which aims to create a barrier-free society that ensures empowerment and a decent life for people of determination.

DEWA also supports the 'My Community...A Place for Everyone' initiative launched by His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai and Chairman of the Executive Council, to fully transform Dubai into a friendly city for people of determination. We are pleased that DEWA is the Strategic Partner of the 5th AccessAbilities Expo. The exhibition has consolidated its position as a leading platform for showcasing the latest global innovations that can enhance the lives of people of determination, facilitating greater productivity, independence, and self-fulfillment."



His Excellency Dawoud Al Hajri

Director General of Dubai Municipality, UAE

"Our teams at Dubai Municipality provide the greatest attention and care to People of Determination by placing them at the forefront of our strategic community initiatives. These initiatives are designed to include all essential aspects, from facilities to services, tailored to align with their abilities, enabling them to lead fulfilling lives and boosting their active participation in community development. Through such endeavor, we aim to enhance their quality of life, well-being, and overall happiness in line with the Municipality's efforts to

reinforce Dubai's attractiveness and upscale its residents' quality of life as per the directives of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, Ruler of Dubai. We are committed to providing all citizens, including the People of Determination, with the essential components of a dignified life. This includes fostering their stability and encouraging their successes and achievements, all of which contribute significantly to Dubai's ongoing journey of development.



His Excellency Awad Saghir Al Ketbi

Director General of Dubai Health Authority, UAE

"The AccessAbilities Expo reflects, in its organisation, mission and global goals, the cultured image of the UAE in general and Dubai in particular. The largest event of its kind in the Middle East region emphasises the general principles which were consolidated by Dubai, regarding enabling people of determination to integrate into society, & providing them with all opportunities to contribute to the development process, while providing them with the best integrated care systems.

The patronage of His Highness Sheikh Ahmed bin Saeed Al Maktoum, President of Dubai Civil Aviation Authority, Chairman of Dubai Airports and Chairman and Chief Executive of Emirates Airline and Group, to the AccessAbilities Expo is a key guarantee to the successive successes the event has achieved and is achieving, with Dubai having placed now its clear imprint in this field on the global arena."



His Excellency Mohammed Ibrahim Al Shaibani

Chairman of Nakheel

"Through our participation at AccessAbilities Expo 2023, we are extending our support towards building a culture of inclusivity for People of Determination and their families. Nakheel remains committed to working in partnership with local and global partners

at the Expo, in line with the vision of the Dubai Leadership, to elevate the quality of life for People of Determination and to position the UAE as a global model for positive change."



His Excellency Abdullah Abdul Ali Al-Humaidan

Secretary-General of the Zayed Higher Organization (ZHO) for People of Determination, UAE

"AccessAbilities Expo is a dedicated destination for enhancing the lives of people of determination by showcasing the latest in the field of assistive technologies and robotics services and solutions from around the world. It also reflects the keenness of the UAE and its strong efforts to ensure inclusion and accessibility, with strong support from government authorities. It is a pioneering initiative in the field of technology that helps people of determination to perform their jobs in a way that was not previously imaginable, and it empowers them to work independently, as well as increase their employability. ZHO is keen to participate in this large international event due to its benefits to our sons a

nd daughters who are members of the organization from the ranks of people of determination. Participation in such activities leads people of determination to gain experience and refine their talents, in addition to giving them the opportunity to do so through interaction with their peers and the formation of new relationships that lead to the exchange of experiences and knowledge between them. Most importantly, participation in these activities and events emphasise the capacities and skills of our children of determination on a global basis and also confirms their ability not only to overcome their disabilities, but also to transform them into creativity and excellence."

TESTIMONIALS



Jaffar Dawood

Senior Vice President of dnata Airport Operations, UAE and MEA

"We are delighted to be supporting this year's AccessAbilities Expo as a Strategic Partner. dnata continually invests in people, infrastructure, training, and advanced equipment, ensuring People of Determination receive a smooth experience throughout their airport journey. This is demonstrated by our recent introduction of wheelchairs specifically designed for

children, offering a better fit and making young travellers feel safer and more comfortable.

"Our dedicated team will continue its efforts to provide a best-in-class airport experience for passengers with special needs through innovative solutions."



Engineer Khalid Al-Khatib

CEO of NAFFCO Group, UAE

"Our participation in this important exhibition expresses our humanitarian duty towards People of Determination and is part of NAFFCO's social responsibility through sponsoring this event and displaying the latest systems and equipment that it produces to serve them and contribute towards

improving the quality of their lives and ensuring empowerment and integration into society as aspired by the wise leadership. Our company manufactures several technologies and devices and works closely with international and regional partners to attract the latest innovations in this field."



Kjetil Urheim, General Manager

General Manager of Jotun Paints, UAE

"Jotun Paints UAE is proud to partner with the AccessAbilities Expo for its fifth edition and champion the empowerment of people of determination. Being part of UAE's society since 1974, we believe that building a culture of belonging and creating welcoming workplaces fosters innovation and delivers a stronger society. People of determination are integral to our communities as they often inspire

success stories through their courage and resilience. The UAE already has many initiatives supporting them and we are grateful to have the opportunity to contribute to the shared dedication of making the nation a more inclusive and accessible society while boosting its potential to be the world's friendliest country for People of Determination."



Ana Lucia Frutuoso

Founder and CEO of ZenSenses, Portugal

"The Expo has helped promote inclusivity, rehabilitation, and assistive technology in the Middle East region, where caregivers and families of People with Disabilities have been constantly seeking a range of

activities and techniques to enhance their conditions, achieve the quality of life for them, and to enable them to participate in society."



Abdallah Abu Sheikh

Co-founder of Astra Tech and CEO of Botim, UAE

"At Astra Tech, we strive to tap into the power of technology and harness its ability to create change that positively shapes and impacts society. We recognise the important role that people of determination play in shaping our society and their potential to contribute to the country's economic growth. "Our collaboration with the AccessAbilities Expo is a testament to our dedication to inclusivity, equal

opportunities, and social responsibility. By introducing this digital solution, we are not only simplifying lives but also actively contributing to the betterment of our community. We are excited to support the People of Determination in showcasing their talents and products to a wider audience, creating new pathways to sustainable income and growth."



Andy Faulkner

CEO of Topland UAE

"We are participating for the third year in a row in this international event, which represents a major platform where experts and specialists from all over

the world and the region meet to present the latest solutions and products that make the world a better place for people of determination."

TESTIMONIALS



Siwan Lee

CEO of LBS Tech, South Korea

"The route navigation service for People with Disabilities works on route data, I am confident that

our first-ever participation in the AccessAbilities Expo will help promote our services in the region."



Youssef Abdullah Al Rumaih

Association Director of The Unaizah Association for Development and Human Services 'Ta'heel' - Saudi Arabia

"Out of our keenness to be among the top 10 associations in the region, our participation in this wonderful and distinguished AccessAbilities Expo comes in order to share our long-standing expertise in the field of care and rehabilitation and to also benefit from the services provided by UAE and other Arab and international companies

participating in the event. This enables us to be informed about global experiences in this field, communicate with them, and learn from their experiences, especially since the event is one of the largest in the world in this field, with participation from the largest companies that provide the best services for PODs,"

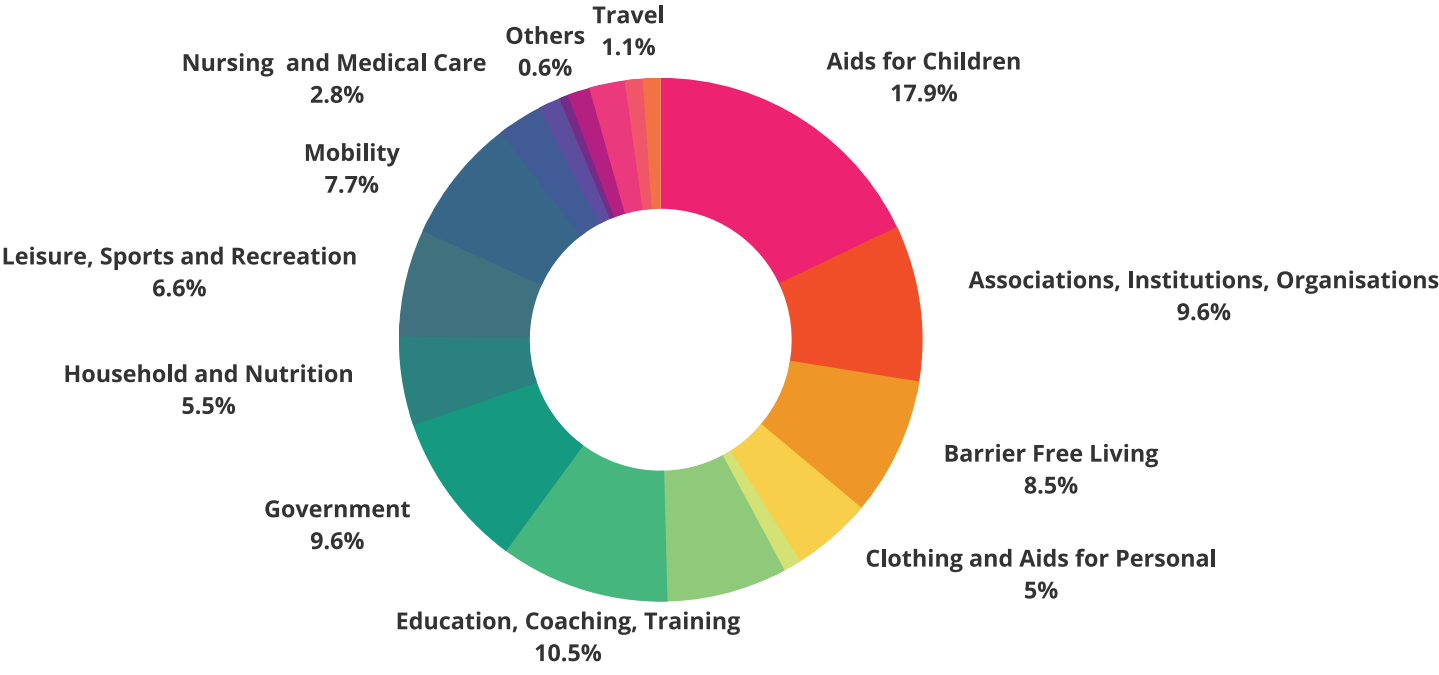


Zeina Marouf

Founder of Zeina Voice Over, UAE

"I was keen to visit the event annually, as it is an important event that provides us, as PODs, with all the needs, medical devices, and assistance that we need in our daily lives. As I was very impressed with

the event, what it offers and the way it is organized, I had hoped to participate one day, and that day is here now; I am participating in the AccessAbilities Expo, thank God."



TOP EXHIBITING COUNTRIES:

- | | | | | |
|----------------|--------------|---------|-----------------|-------------|
| UAE | Germany | USA | Egypt | Jordan |
| Saudi Arabia | South Africa | France | India | Malaysia |
| Australia | Kuwait | Bahrain | The Netherlands | France |
| United Kingdom | Italy | Canada | Kenya | Georgia |
| Denmark | Sweden | Poland | Oman | South Korea |



VISITORS' PROFILE

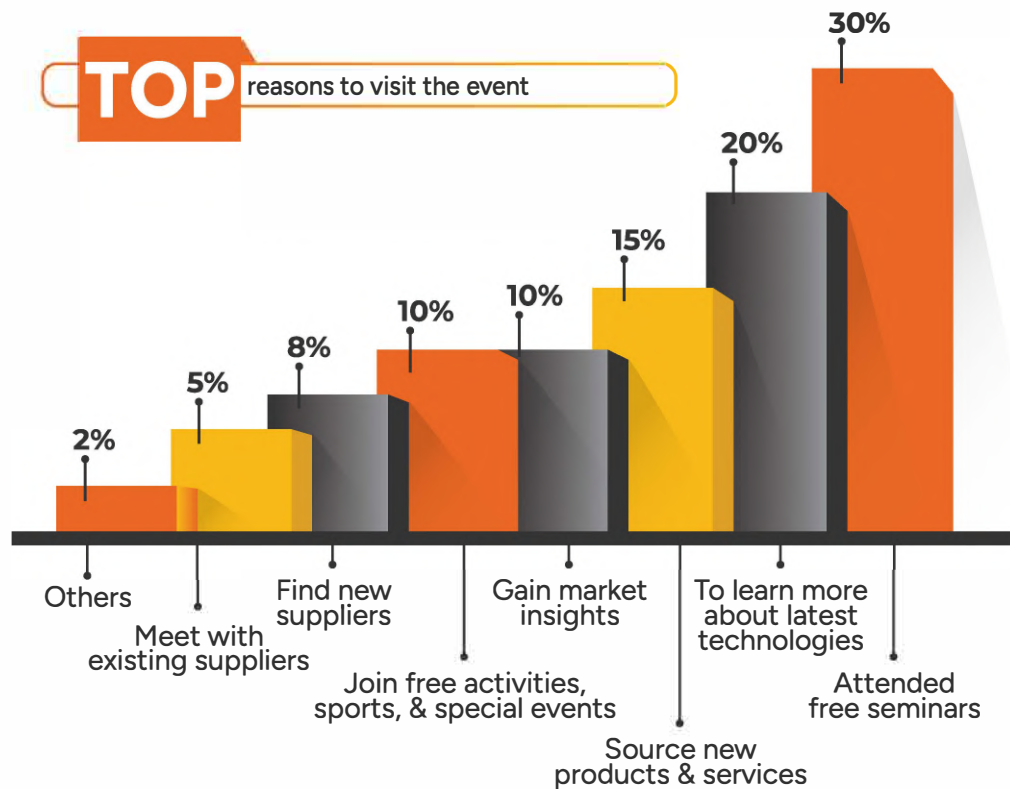
85%

Were satisfied with the quality of exhibitors

80%

Will definitely attend the next edition

TOP reasons to visit the event



70+ Visiting Countries

- | | | | |
|----------------|--------------|------------------|-----------------|
| Algeria | Ireland | Oman | Tunisia |
| Armenia | Iraq | Pakistan | Turkey |
| Austria | Israel | Panama | UAE |
| Australia | Italy | Papua New Guinea | Ukraine |
| Bahrain | India | Peru | Uganda |
| Bangladesh | Indonesia | Philippines | UK |
| Belgium | Jamaica | Poland | USA |
| Brazil | Japan | Portugal | Uzbekistan |
| Canada | Jordan | Qatar | Vietnam |
| Chad | Kazakhstan | Russia | Yemen |
| China | Kenya | Serbia | Hong Kong |
| Comoros | Saudi Arabia | Singapore | Morocco |
| Czech Republic | Kuwait | Somalia | The Netherlands |
| Denmark | Lebanon | South Africa | Germany |
| Egypt | Libya | South Korea | Mauritius |
| Ethiopia | France | Spain | Sweden |
| Finland | Nepal | Sudan | |
| France | Nigeria | Sri Lanka | |
| Georgia | Norway | Syria | |



6,000+

Online and In-person meetings

AccessAbilities Expo 2023's exclusive Engagement Hub provided a platform for exhibitors and visitors to connect and meet with each other

online and in-person and brought together the leading global products and services that can enhance the lives of people with disabilities.



431,000+

Total Impressions

CONFERENCES

Knowledge Hub

Managed by Community Development Authority (CDA)

Over 400 delegates, spanning 30+ sessions, across three insightful days provided a platform to hear from global leaders and experts across various fields on how the region can enhance its services and

opportunities for People with Disabilities. Speakers shared case studies, provide useful insights on programmes that have worked and build new collaborations with attendees.

KEY TOPICS



- **Inclusion** is a universal human right that embraces all people irrespective of race, gender, disability, medical or other needs, and it provides equal access without barriers to everyone. The business case for inclusion is stronger than ever before in the highly globalized economy and the world that is increasingly becoming borderless. It is essential to get the best out of any society.

Ensuring inclusive opportunities for People with Disabilities not only helps get rid of discrimination in society but is vital to crossing obstacles in the long and complex journey to provide an ideal living environment for everyone in the community, including in the workplace, education, health facilities, transportation services, sports, commercial establishments, and tourist attractions.

- **Technology and Innovations** are improving mobility and ease of access for People with Disabilities. Providing access to the right technology, quickly and cost-effectively is important to removing many of the current challenges and barriers that People with different kinds of Disabilities face in different aspects such as travel and tourism, workplace, education, and telecommunications. Accessible Technology is advancing rapidly, with global technology leaders, SMEs, and entrepreneurs launching new game-changing solutions that give People with Disabilities more independence, control, and opportunity.



- **Healthcare and Rehabilitation Services** for People with Disabilities must be prioritized to enable them to optimize their functioning, minimise the cost of access and live the same stress-free and comfortable life as anyone else. As the health and rehabilitation needs of People with Disabilities increase, society must take a more holistic approach to ensure these needs are met and a long-term strategy is put in place to meet future challenges.

Accelerating Goal 8 - From Vision to Action on Inclusion, Sustainability & Impact

Organised by Includun

The conference mission is to galvanize ministers, business leaders, change makers, educators and individuals inspiring them to lead the charge towards a more inclusive and sustainable future. By providing a dynamic platform for cross-industry

collaboration, knowledge sharing, and strategic thinking, the conference goal is to equip all stakeholders with the insights, tools, and actionable strategies necessary to drive meaningful impact within their organizations and beyond.



Medical Conference

This platform highlighted the medical and health challenges faced by over 50 million People of Determination in the Middle East and introduces the medical

community to the various diseases and genetic disorders leading to disability. Participants of the conference were awarded up to 12 CME points.



CONFERENCES

UAE Inventors Pavilion

Presented by the UAE Inventors Association, this pavilion showcased innovative ideas, technology developments, and apps designed to assist

individuals with disabilities in their daily tasks. It offers valuable insights for students and fresh inspiration for supporting those with disabilities.



Sports for All Arena

Managed by Dubai Club for People of Determination

Featured a range of inclusive sporting activities and competitions and showcased how adaptive sports makes life

better and happier for people with different disabilities.



Interactive Demo Zones

Demo Zones across the exhibition gave the opportunity for visitors to see and experience first-hand the new technologies and products featured.



Free Consultations and Training Session

Numerous participating centres will provide complimentary consultations and training sessions for all visitors and participants.



MASS EXPOSURE FOR YOUR BRAND

With a powerful, multi-channel marketing and PR campaign worth over **AED 14.9 Million**, AccessAbilities Expo ensures a targeted campaign reaches the right audience and sectors across various marketing channels



12,000+
Visitors and Trade Buyers



49,000+
Website Views



30,000+
Followers



19,500
Users



22 Million+
Reach, Impressions and Engagement



27,000
Sessions

Approximate Value of

AED 14,886,184.00 PR COVERAGE

AccessAbilities Expo 2023
Press Release & Articles

18
English

18
Arabic

Number of Media

310

English
Publications

465

Arabic
Publications



MAKE ACCESSABILITIES EXPO WORK FOR YOU



LAUNCH

Introduce and market your products and services to more than 14,000 visitors and trade buyers from more than 70 countries

ENGAGE

Discover new business opportunities and be part of the thriving business landscape of the Gulf region, one of the world's fastest growing markets

NETWORK

Connect with professionals from a wide range of industry sectors from across the world

GAIN

Acquire first-hand insights into the latest disability products and technologies and disabled care provision through face-to-face meetings with disability, rehabilitation, and healthcare experts

STRENGTHEN

Build stronger relationships with existing clients, meet new contacts and increase your return of investments (ROI)

**6th
EDITION**

**SAVE THE
DATE**

**7 - 9
October
2024**

**Halls 6, 7 & 8
Dubai World Trade Centre**

For more information on exhibiting and sponsorship, please contact:

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